



## Mid-America Regulatory Conference (MARC)

**Save the Date**

**June 21-24, 2020 - Grand Rapids, MI**

The Mid-America Regulatory Conference (MARC) holds an annual meeting, which is shaping up quite nicely. Michigan will serve as the host state for the 2020 conference. In addition to riveting panels and keynote speakers with a unique Michigan perspective on the energy arena, we will be offering three different tours that will showcase an engineering marvel located along Lake Michigan, an iconic data storage facility powered entirely by renewable energy, and LEED-certified buildings designed with the city's sustainability efforts in mind.

Please save the dates of **June 21-24, 2020** for the **MARC 2020 Grand Vision Conference** at the JW Marriott Hotel in Grand Rapids, Michigan. Details about the conference have been posted to the website at [marc-conference.org](http://marc-conference.org) and more information will be forthcoming in the next couple of months. You can also follow us on Twitter @**MARC2020GR**.

We hope you will consider **becoming a sponsor** for this annual conference that consists of 14 state public utility commissions. Support ranges from \$1,000-\$15,000. Attached are specifics on sponsorship levels and associated benefits. If you have any questions, feel free to contact us by email at [marcannualmeeting@gmail.com](mailto:marcannualmeeting@gmail.com).

Sincerely,

Dan Scripps, Michigan Commissioner, MARC President  
Amy Rittenhouse, Michigan Commission Staff, MARC 2020 Coordinator  
Ann McCabe, MARC 2020 Fundraising Coordinator (312-952-9487 c)



# SPONSOR LEVELS & BENEFITS

Grand Rapids, MI June 21-24, 2020

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## **LAKE SUPERIOR SPONSOR (\$15,000 and above)**

Top billing on signage and screens displayed throughout the event  
Recognition as leading sponsor at event  
Priority location in conference exhibition space  
Six conference registrations  
Company logo and web link in conference program app  
Top sponsor billing (with logo) on conference website

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## **LAKE MICHIGAN SPONSOR (\$10,000-\$14,999)**

Prominent inclusion on signage and screens displayed throughout the event  
Recognition as sponsor at event  
Exhibit space in conference lobby  
Four conference registrations  
Company logo and web link in conference program app  
Sponsor listing (with logo) on conference website

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## **LAKE HURON SPONSOR (\$5,000-\$9,999)**

Inclusion on signage and screens displayed throughout the event  
Recognition as sponsor at event  
Exhibit space in conference lobby  
Two conference registrations  
Company logo in conference program app  
Sponsor listing (with logo) on conference website

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## **LAKE ERIE SPONSOR (\$2,500-\$4,999)**

Inclusion on signage and screens displayed throughout the event  
Recognition as sponsor at event  
One conference registration  
Company logo in conference program app  
Sponsor listing conference website

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## **LAKE ONTARIO SPONSOR (\$1,000-\$2,499)**

Inclusion on signage and screens displayed throughout the event  
Recognition as sponsor at event  
Company listing in conference program app  
Sponsor listing conference website

### **Questions?**

Contact Ann McCabe, [ann@annmccabeinc.com](mailto:ann@annmccabeinc.com), 312.952.9487 or  
Amy Rittenhouse, MPSC, [marcannualmeeting@gmail.com](mailto:marcannualmeeting@gmail.com)  
<http://www.marc-conference.org/>