

The Mid-America Regulatory Conference (MARC) holds an annual meeting, which is shaping up quite nicely. Michigan will serve as the host state for the 2020 conference. In addition to riveting panels and keynote speakers with a unique Michigan perspective on the energy arena, we will be offering three different tours that will showcase an engineering marvel located along Lake Michigan, an iconic data storage facility powered entirely by renewable energy, and LEED-certified buildings designed with the city's sustainability efforts in mind.

Please save the dates of **June 21-24**, **2020** for the **MARC 2020 Grand Vision Conference** at the JW Marriott Hotel in Grand Rapids, Michigan. Details about the conference have been posted to the website at **marc-conference.org** and more information will be forthcoming in the next couple of months. You can also follow us on Twitter **@MARC2020GR**.

We hope you will consider **becoming a sponsor** for this annual conference that consists of 14 state public utility commissions. Support ranges from \$1,000-\$15,000. Attached are specifics on sponsorship levels and associated benefits. If you have any questions, feel free to contact us by email at <u>marcannualmeeting@gmail.com</u>.

Sincerely,

Dan Scripps, Michigan Commissioner, MARC President Amy Rittenhouse, Michigan Commission Staff, MARC 2020 Coordinator Norm Saari, MARC 2020 Fundraising Coordinator (517-290-0102 c)



SPONSOR LEVELS & BENEFITS

Grand Rapids, MI June 21-24, 2020 www.marc-conference.org

LAKE SUPERIOR SPONSOR (\$15,000 and above)

Top billing on signage and screens displayed throughout the event Recognition as leading sponsor at event Priority location in conference exhibition space Six conference registrations Company logo and web link in conference program app Top sponsor billing (with logo) on conference website

LAKE MICHIGAN SPONSOR (\$10,000-\$14,999)

Prominent inclusion on signage and screens displayed throughout the event Recognition as sponsor at event Exhibit space in conference lobby Four conference registrations Company logo and web link in conference program app Sponsor listing (with logo) on conference website

LAKE HURON SPONSOR (\$5,000-\$9,999)

Inclusion on signage and screens displayed throughout the event Recognition as sponsor at event Exhibit space in conference lobby Two conference registrations Company logo in conference program app Sponsor listing (with logo) on conference website

LAKE ERIE SPONSOR (\$2,500-\$4,999)

Inclusion on signage and screens displayed throughout the event Recognition as sponsor at event One conference registration Company logo in conference program app Sponsor listing conference website

LAKE ONTARIO SPONSOR (\$1,000-\$2,499)

Inclusion on signage and screens displayed throughout the event Recognition as sponsor at event Company listing in conference program app Sponsor listing conference website

Questions?

Contacts: Norm Saari, <u>marcannualmeeting@gmail.com</u>, 517-290-0102 (c) or Amy Rittenhouse, MPSC, <u>marcannualmeeting@gmail.com</u>, 248-709-8516 (c) Mailing Address: PO Box 80544, Lansing, MI 48908