



# Mid-America Regulatory Conference (MARC)

June 9-12, 2024

Renaissance Minneapolis Hotel,  
The Depot | Minneapolis, MN

## Sponsorship Opportunity

The Mid-America Regulatory Conference (MARC) is an association of utility and energy regulatory agencies from 14 states that include: Arkansas, Kansas, Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Oklahoma, South Dakota, Texas and Wisconsin. Since 1958, MARC has sponsored an annual meeting and conference of Commissioners and staff from member state agencies, as well as representatives of regulated industries and the public at large, to share ideas and discuss regulatory and policy issues affecting their states, region and the nation.

After a successful MARC conference in Grand Rapids, Michigan this past August, we are planning the next one to be held **June 9-12, 2024**, in Minneapolis to be hosted by the Minnesota Public Utilities Commission.

This coming MARC conference, like those in the past, are wonderful gatherings for topical discussions, and the conference is the primary way MARC funds itself. Accordingly, your involvement and support are invaluable!

If you are interested in supporting MARC, and specifically the MARC 2024 conference in Minneapolis in June 2024, please review the attached sponsorship opportunities and contact Edward Garvey, MARC 2024, Fundraising Coordinator [Edward.garvey@aeslconsulting.com](mailto:Edward.garvey@aeslconsulting.com) or 651-335-2501(m).

Registration information and additional programming and lodging details will be available on the MARC website at [marc-conference.org](http://marc-conference.org).

Thank you for your consideration and we hope to see you in Minneapolis!

- Katie Sieben, MARC 2024 President/Minnesota Public Utilities Commission
- Sarah Freeman, MARC Vice President/Indiana Utility Regulatory Commission
- Sheri Haugen-Hoffart, MARC Treasurer/North Dakota Public Service Commission
- Katie Anderson, MARC Secretary/Arkansas Public Service Commission
- Josh Byrnes, MARC Member-At-Large/Iowa Utility Board



# SPONSOR LEVELS & BENEFITS

June 9-12, 2024 | Minneapolis, MN

[www.marc-conference.org](http://www.marc-conference.org)

<b>Sponsor &amp; Donation Level</b>	<b>Benefits</b>
<b>Paul Bunyan (more than \$20,000)</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Top billing on signage and screens displayed throughout the event</li> <li><input type="checkbox"/> Recognition as leading sponsor at event</li> <li><input type="checkbox"/> Priority location in conference exhibition space</li> <li><input type="checkbox"/> Company logo and web link in conference program app</li> <li><input type="checkbox"/> Top sponsor billing (with logo) on conference website</li> <li><input type="checkbox"/> Six conference registrations</li> </ul>
<b>Wolf (\$15,000 to \$19,999)</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Top billing on signage and screens displayed throughout the event</li> <li><input type="checkbox"/> Recognition as leading sponsor at event</li> <li><input type="checkbox"/> Priority location in conference exhibition space</li> <li><input type="checkbox"/> Company logo and web link in conference program app</li> <li><input type="checkbox"/> Top sponsor billing (with logo) on conference website</li> <li><input type="checkbox"/> Five conference registrations</li> </ul>
<b>Loon (\$10,000 to \$14,999)</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Prominent inclusion on signage and screens displayed throughout the event</li> <li><input type="checkbox"/> Recognition as sponsor at event</li> <li><input type="checkbox"/> Exhibit space in conference lobby</li> <li><input type="checkbox"/> Company listing &amp; Logo in conference program, on-line app &amp; conference website</li> <li><input type="checkbox"/> Four conference registrations</li> </ul>
<b>Walleye (\$5,000 to \$9,999)</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Inclusion on signage and screens displayed throughout the event</li> <li><input type="checkbox"/> Recognition as sponsor at event</li> <li><input type="checkbox"/> Exhibit space in conference lobby</li> <li><input type="checkbox"/> Company listing &amp; Logo in conference program, on-line app &amp; conference website</li> <li><input type="checkbox"/> Two conference registrations</li> </ul>
<b>Honey Crisp Apple (\$2,500 to \$4,999)</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Inclusion on signage and screens displayed throughout the event</li> <li><input type="checkbox"/> Recognition as sponsor at event.</li> <li><input type="checkbox"/> Company listing in conference program, on-line app &amp; conference website</li> <li><input type="checkbox"/> One conference registration</li> </ul>
<b>Lady Slipper (MN State Flower, \$1,000 to \$2,499)</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Inclusion on signage and screens displayed throughout the event</li> <li><input type="checkbox"/> Recognition as sponsor at event</li> <li><input type="checkbox"/> Company listing in conference program, on-line app &amp; conference website</li> </ul>

Questions? **Contact:** Edward Garvey, MARC 2024 Fundraising Coordinator at [Edward.garvey@aeslconsulting.com](mailto:Edward.garvey@aeslconsulting.com) or 651-335-2501 (m)

**MARC email:** [marcannualmeeting@gmail.com](mailto:marcannualmeeting@gmail.com)