



MARC25

CIRCLE CITY CIRCUIT

SPONSORSHIP OPPORTUNITY

Mid-America Regulatory Conference (MARC)

June 22-25, 2025 | Westin Indianapolis in Indianapolis, IN

The Mid-America Regulatory Conference (MARC) is a regional association of utility regulatory commissions from 14 states: Arkansas, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Oklahoma, South Dakota, Texas, and Wisconsin. Since 1958, MARC has hosted an annual meeting and educational conference for commissioners and staff from member commissions, as well as representatives of regulated industries and the public at large. This annual gathering brings together a diverse group of industry experts and thought leaders to share ideas and discuss the significant and ever-changing issues that affect the utilities and an expanding ecosystem of stakeholders, end-use customers, and ratepayers.

After hosting a very successful conference in Minneapolis, Minnesota in June 2024, we are already planning the next event: **MARC25: Circle City Circuit**, taking place in Indianapolis, Indiana from June 22-25, 2025. This conference, like those in the past (and future), serves as MARC's primary funding source. Accordingly, your involvement and support are invaluable.

If you are interested in supporting MARC – and specifically MARC25: Circle City Circuit in Indianapolis, June 22-25, 2025 – please review the attached sponsorship opportunities and contact Edward Garvey, MARC Sponsorship Coordinator, at Edward.garvey@aeslconsulting.com or 651-335-2501.

Registration information and additional programming and lodging details are available on the MARC website at marc-conference.org.

Thank you for supporting MARC and its educational programming and feel free to contact us by email at marcannualmeeting@gmail.com.

MARC Executive Committee

- Sarah Freeman, MARC President/Indiana Utility Regulatory Commission
- Katie Anderson, MARC Vice President/ Arkansas Public Service Commission
- Sheri Haugen-Hoffart, MARC Treasurer/North Dakota Public Service Commission
- Josh Byrnes, MARC Secretary/Iowa Utility Board
- Summer Strand, MARC Member-at-Large/Public Service Commission of Wisconsin





SPONSOR LEVELS & BENEFITS

June 22-25, 2025 | Indianapolis, IN

www.marc-conference.org

Sponsor & Donation Level	Benefits
Indianapolis Motor Speedway (more than \$20,000)	<ul style="list-style-type: none"> • Top billing on signage and screens displayed throughout the event • Recognition as leading sponsor at event • Priority location in conference exhibition space • Company logo and web link in conference program app • Top sponsor billing (with logo) on conference website • Eight conference registrations
Hinkle Fieldhouse (\$15,000 to \$19,999)	<ul style="list-style-type: none"> • Top billing on signage and screens displayed throughout the event • Recognition as leading sponsor at event • Priority location in conference exhibition space • Company logo and web link in conference program app • Top sponsor billing (with logo) on conference website • Six conference registrations
Madam Walker Theatre (\$10,000 to \$14,999)	<ul style="list-style-type: none"> • Prominent inclusion on signage and screens displayed throughout the event • Recognition as sponsor at event • Exhibit space in conference lobby • Company listing and logo in conference program, online app and conference website • Four conference registrations
Soldiers & Sailors Monument (\$5,000 to \$9,999)	<ul style="list-style-type: none"> • Inclusion on signage and screens displayed throughout the event • Recognition as sponsor at event • Exhibit space in conference lobby • Company listing and logo in conference program, online app and conference website • Two conference registrations
Indiana State Capitol (\$2,500 to \$4,999)	<ul style="list-style-type: none"> • Inclusion on signage and screens displayed throughout the event • Recognition as sponsor at event • Company listing in conference program, online app and conference website • One conference registration
St. Elmo Steak House (\$1,000 to \$2,499)	<ul style="list-style-type: none"> • Inclusion on signage and screens displayed throughout the event • Recognition as sponsor at event • Company listing in conference program, online app and conference website

Questions? Contact:

Edward Garvey, *MARC Sponsorship Coordinator*

Phone: 651-335-2501 | Edward.garvey@aeslconsulting.com

MARC email: marcannualmeeting@gmail.com

LEARN MORE ABOUT OUR SPONSOR LEVEL NAMESAKES

- **Indianapolis Motor Speedway**

\$20,000+

The famous 2.5-mile oval track located in Speedway is home to the Indianapolis 500, the world's biggest single-day sporting event! With permanent seating of over 250,000, the "Yard of Bricks" is touted as the highest-capacity sports venue on the globe.

- **Hinkle Fieldhouse**

\$15,000 to \$19,999

Hinkle Fieldhouse, once known as Butler Fieldhouse, is Indiana's most iconic and recognizable basketball venue. With its claim-to-fame appearance in the classic film "Hoosiers," which was based on the 1954 championship game between Milan High School and Muncie Central, the venue continues to inspire today as it plays host to many athletic events including professional tennis matches, national equestrian events, and indoor track events.

- **Madam Walker Theatre**

\$10,000 to \$14,999

The Madam Walker Theatre is an integral part of the Indianapolis and African American community and serves as a testament to the incredible life of Madam C. J. Walker, who was the daughter of a former slave and rose from poverty in the South to owning a hair-care empire – eventually becoming the first Black female self-made millionaire. Originally built in the 1920s to manufacture her products, this now-converted theater is a symbol of African American pride and is dedicated to preserving her legacy by providing cultural education, promoting social justice, supporting entrepreneurship, and empowering youth.

- **Soldiers & Sailors Monument**

\$5,000 to \$9,999

Located in the heart of downtown Indianapolis, the Soldiers and Sailors Monument stands tall in commemoration and honor of the valor of those who served in all wars prior to World War I. First built in 1902, this 284 ft. structure – *only 15 ft. shorter than the Statue of Liberty* – is made of Indiana's iconic gray oolitic limestone and decorated with statues and other famous works of art. At the top of the Monument sits a statue of Victory, holding a sword in her right hand and a torch in her left.

- **Indiana State Capitol**

\$2,500 to \$4,999

Indiana's Statehouse has served as a center of civic life in Indiana since the late 1800s. Made of Indiana limestone and designed in classical Renaissance Revival style, the architecture of the Indiana Statehouse was influenced by the national Capitol. As architecturally beautiful as it is functional, the interior is marked by a stained-glass dome, marble floors and steps, granite columns, and (2) three-story atriums.

- **St. Elmo Steak House**

\$1,000 to \$2,499

St. Elmo Steak House has been a landmark in downtown Indianapolis since 1902. It is the oldest Indianapolis steakhouse in its original location and has earned a national reputation for, not only its professional service, but also its excellent steaks, seafood, and one-of-a-kind cocktail sauce. The steakhouse has been named an American classic by the James Beard Foundation and by Forbes as one of the "10 Great Classic Restaurants."